

Privacy & GDPR – The Beach / Beachhallen Tropical AB

We value your privacy and handle all personal data in accordance with GDPR. Below is a clear summary of what applies when you book a court, register for training groups, courses, or events with us.

Data Controller

Beachhallen Tropical AB is responsible for all processing of personal data connected to our services.

What Data We Collect

When you book, register, or contact us, we may collect:

- Name
- Contact details (phone, email)
- Payment/invoicing details
- Information about participation in courses, training sessions, and events
- Photo and video if you provide consent or if processing is based on legitimate interest (e.g., documentation and development of training, competitions, or activities)

Why We Collect Data

We use your data to:

- Manage bookings, payments, and participant lists
- Communicate important information (changes, payment reminders, course details)
- Deliver and improve our services
- Create training material (such as video analysis)
- Market our activities in line with applicable laws and your consent

How Long We Store Data

Data is only kept for as long as needed for the stated purpose, or as required by law (e.g., accounting).

Your Rights

You may at any time:

- Request access to your data
- Request correction or deletion
- Object to certain processing
- Withdraw consent for photos/videos

Contact

If you have questions about privacy or personal data, contact us at:

gdpr@thebeach.se